CSR in EU 10 CSR concept is driven by Society unknowingness of CSR big foreign investors (corporations) NO EXPECTATIONS **TOWARDS CORPORATIONS** INVESTORS DON'T TAKE CSR SERIOUSLY - NO Political representation HOLISTIC APPROACH punders itself to investors Civil society organizations are Business solution is put on top not well informed about CSR (To secure an investment is the only priority) The only active NGOs are so called BINGO organizations Often illegalities happen during (Business Oriented NGOs) approval procedures Trade unions don't use Corruption collective bargaining to promote CSR Unresponsible demands towards governments Watchdog organizations are not focused on CSR Investment agreements with national governments and Corporations CSR policies are regional governments not under public control There is no active relationship Content between different stakeholders and corporations Conflict of Interests Government's obligations going against public interest CSR is becoming a part of corporate governenace after the investition is secured Local management is not properly trained to understand **CSR** Superficial implementation of company CSR Philanthrophy only Multinationals don't inform public about their own CSR policy properly CSR in EU 10.mmap - 12.9.2006 -